



# ValMeta


• COMPANY PROFILE •

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# Company Overview



The background of the slide features a dark blue gradient. Overlaid on this is a faint, semi-transparent image of several gold bars stacked together. A subtle grid pattern is also visible in the background, adding a technical or architectural feel to the design.

ValMeta. L.L.C is a distinguished enterprise specializing in the trading of precious metals tailored for the jewelry industry. Founded in 2016 and headquartered in Dubai, ValMeta has established a strong presence across Oman, Jordan, and Costa Rica, positioning itself as a trusted partner in the global precious metals market.

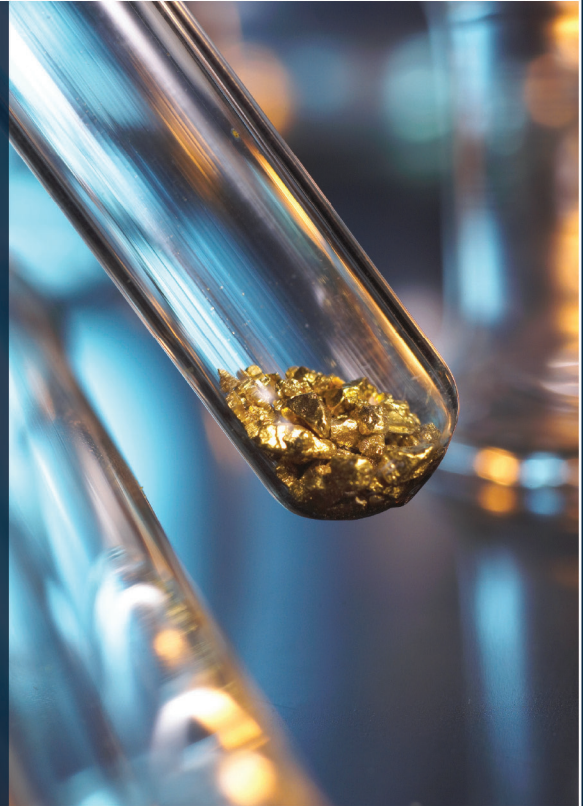
With a clear focus on gold mining, jewelry manufacturing, wholesale, and retail, the company operates with a steadfast commitment to excellence, integrity, and innovation. Guided by its slogan, "Precious Metals, Precious Goals," Valmeta delivers superior-quality metals and customized solutions to meet the diverse needs of clients worldwide.



# Our Journey

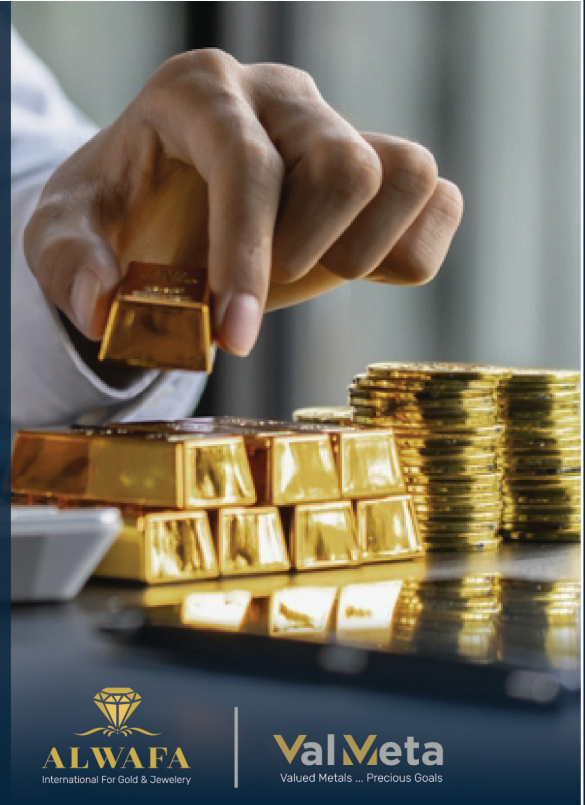


Our story began in 1995, rooted in a strong academic foundation of the founder in pharmaceutical chemistry and precious metals analysis in Italy. We were collaborating with a leading Italian firm on advanced precious metals research. This led to the establishment of a licensed gold analysis laboratory in Jordan in 1997, setting new quality standards in the local market.



In 2001, we expanded into manufacturing and retail under Al-Wafaa International Jewelry, gaining a strong presence in Jordan and the wider Arab region. As demand grew, in 2016 we launched the Valmeta brand to serve regional and global markets, with a strategic focus on Dubai, and registered trademarks in the Gulf, Europe, and the U.S.

Building on this momentum, we entered the gold mining sector, investing in projects in Latin America. Today, Valmeta operates across the entire gold value chain, from extraction and refining to global trading and pricing—delivering trusted excellence at every stage.



# Our Founder





**Mr. Adnan Al Joulani** is a certified precious metals expert with over 25 years of experience in the gold industry. He began his journey in 1996 as co-founder and CEO of Al-Wafaa International Goldsmith Factory, where he led the company to triple its revenue within a decade. As CEO of Al Wafaa International Jewelry (since 2001), he has built an international presence in the gold trade and manufacturing sectors, handling operations that collectively manage multi-million-dollar annual turnover.

Mr. Adnan has been a member of the General Syndicate of Jewelry Shop Owners since 1996 and actively contributes to policy development in the industry.



He has overseen gold transactions and brokerage operations in more than 3 countries. Certified since 1997, he has served as an arbitrator in many disputes involving precious metals and global exchanges. His technical expertise is further strengthened by advanced training in precious metals analysis and a Master's in Biochemistry from Chimet – Arezzo, one of Italy's key industrial centers for gold refining.

Mr. Adnan continues to be a leading authority in the regional gold market, combining scientific knowledge with strategic business execution.



# Our Mission





Empower investors by providing reliable and strategic opportunities in gold and silver investments.

01



Offer comprehensive and accessible solutions tailored to meet the diverse needs of individual and institutional clients.

02



Uphold a strong commitment to excellence, ensuring high-quality service and customer satisfaction.

03



Act with integrity in all business dealings to build long-term trust and transparency.

04

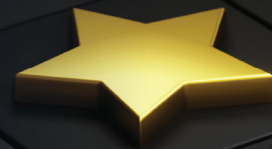


Drive innovation in precious metals trading by continuously enhancing our offerings and technology.

05



# **Our Vision**





To be the foremost provider of high-quality precious metals in the global market.

01



Set the standard for excellence in product quality, customer service, and ethical practices.

02



Become the trusted partner of choice for jewelry manufacturers and retailers worldwide.

03



Foster enduring relationships based on mutual respect, transparency, and shared growth.

04



Promote innovation and continuous improvement in all aspects of our operations.

05



# **Our** **Values**

## Quality

We are committed to providing our clients with the highest quality precious metals, ensuring they meet the stringent standards of the jewelry industry.

01

## Customer Focus

We are dedicated to understanding and meeting the unique needs of each client, delivering personalized service and support to help them achieve their investment goals.

02

**ValMeta**

## Security

We prioritize the security and protection of our client's investments, implementing robust measures to safeguard their assets and ensure peace of mind.

03

## Trusted Bullion

Selection of gold and silver bullion products, sourced from reputable mints and refineries worldwide, ensuring authenticity and quality.

04

## **Integrity**

We conduct our business with honesty, transparency, and integrity, fostering trust and confidence among our clients, suppliers, and stakeholders.

05

## **Customer Satisfaction**

We are committed to customer satisfaction, striving to exceed our clients' expectations through exceptional service, reliability, and responsiveness.

06

**ValMeta**

## **Innovation**

We embrace innovation and continuous improvement, leveraging technology and market insights to deliver innovative solutions that add value to our clients' businesses.

07

## **Partnership**

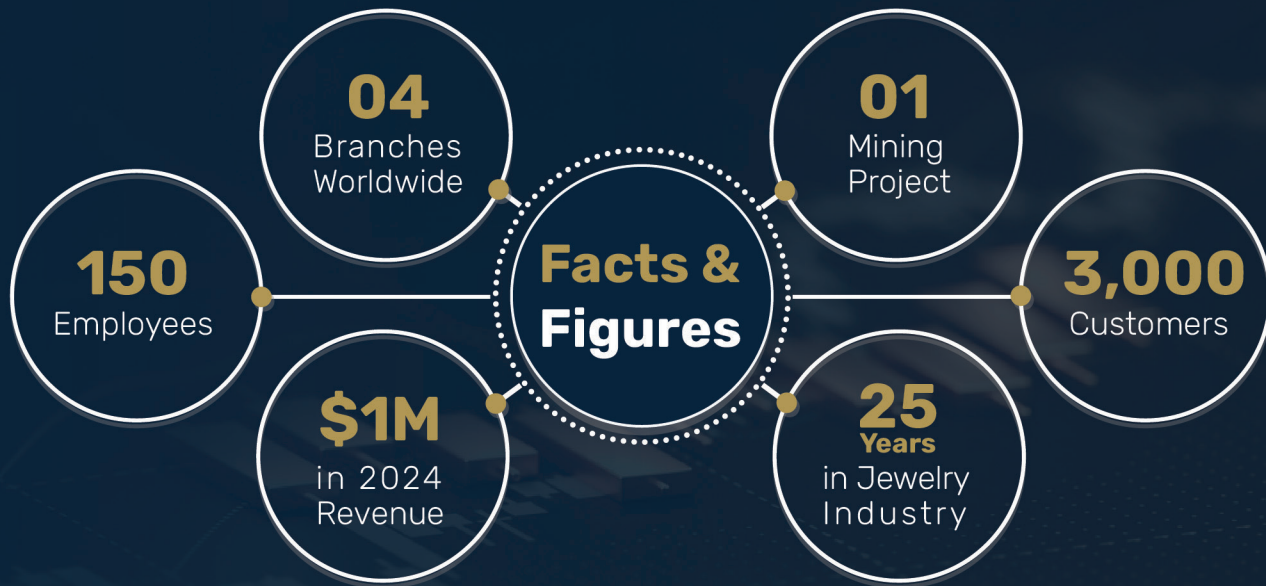
We believe in building long-term partnerships with our clients, and suppliers, based on mutual respect, trust, and collaboration.

08



# Highlights





A detailed close-up photograph of the intricate mechanical movement of a watch. The image shows several large, polished metal gears with fine teeth, interlocking and rotating. The lighting is dramatic, highlighting the metallic surfaces and the precision of the craftsmanship. The background is dark and out of focus, emphasizing the complex machinery in the foreground.

# Timeline



**1995**

### Italian Start

The founder began work in Italy, specializing in pharmaceutical chemistry and precious metals analysis.

**1997**

### Lab Launch

Established a licensed Gold Analysis Laboratory in Jordan, offering precise testing services to both local & international clients.

**2001**

### Retail Expansion

Expanded into manufacturing and retail under Al-Wafaa International Jewelry, delivering high-quality jewelry to a growing market.

**2016**

### Brand Launch

Launched the Valmeta brand in Jordan, aiming to serve regional and global markets with innovative jewelry designs.

**2023**

### Dubai Entry

Initiated a strategic expansion into Dubai, UAE, strengthening its position in the Middle East and international markets.

**2024**

### Mining Entry

Entered the gold mining sector in Costa Rica, Latin America, with a focus on sustainable and responsible practices.

**2025**

### Oman Growth

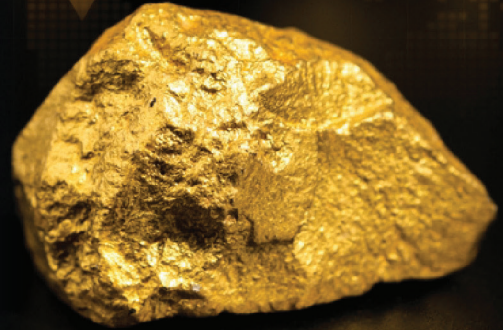
Expanded trading and operations into Oman, further growing the business in the Gulf region.

# Our Services



# Precious Metals Trading

ValMeta offers a comprehensive range of precious metals, including gold, and silver, sourced from reputable suppliers and refineries worldwide.



# Customized **Solutions**

We work closely with our clients to understand their specific requirements and provide customized solutions tailored to meet their unique needs and preferences.



# Logistics **and Distribution**

We provide efficient logistics and distribution services, ensuring timely delivery of metals to our clients' facilities, anywhere in the world.



# Market Insights

Our team of experts provides valuable market insights and analysis, keeping our clients informed about market trends, developments, and opportunities in the precious metals industry.





# Why Choose **ValMeta**

## **Quality Assurance**

We are committed to delivering the highest quality precious metals, backed by stringent quality assurance processes and certifications.

## **Exceptional Service**

Our dedicated team provides exceptional service, reliability, and responsiveness, ensuring our clients' needs are met with efficiency and professionalism.

## **Industry Expertise**

With years of experience in the precious metals industry, we have the expertise and knowledge to support our clients' businesses and help them succeed.



**Global Reach** We have a global network of suppliers and partners, enabling us to source and deliver precious metals to our client's facilities, anywhere in the world such as:

**1. United States 2. Canada 3. Europe 4. Gulf Countries 5. Jordan**



## **Commitment to Excellence**

At ValMeta, we are committed to excellence in everything we do, striving to exceed our clients' expectations and contribute to their success and growth.

## **Reputation**

ValMeta has earned a reputation for excellence and reliability in the field of gold and silver investments, trusted by investors worldwide.

Whether you are a seasoned investor or new to precious metals investment, ValMeta is here to help you achieve your financial goals with confidence and peace of mind.

**ValMeta would cater to a variety of customers within the jewelry industry, including:**

- 1. Jewelry Manufacturers**
- 2. Retailers**
- 3. Wholesalers and Distributors**
- 4. Industrial Users**
- 5. Investors**

### **At ValMeta**

we are dedicated to providing our clients with superior quality metals, exceptional service, and innovative solutions that help them succeed in the jewelry industry.



## **Commitment to Compliance with AML Regulations:**

ValMeta is fully committed to upholding the highest standards of integrity, transparency, and regulatory compliance in all aspects of our operations. As part of our dedication to combating financial crime.

We implement robust customer due diligence (CDD) measures to verify the identity of our clients, assess the nature of their transactions, and mitigate the risk of potential money laundering activities.

In addition we align with the international standards set forth by organizations such as the Financial Action Task Force (FATF) to ensure robust AML/CFT (Combating the Financing of Terrorism) compliance.

We continuously review and enhance our AML policies and procedures to adapt to evolving regulatory requirements and emerging threats. Our commitment to compliance is unwavering, reflecting our dedication to maintaining the integrity of the global financial system.



# Our Activities





**Refining** is the process of purifying precious metals through various methods such as chemical, electrochemical, and pyrometallurgical processes, we carefully select the most appropriate method based on the initial purity of the metal being refined.

We specialize in recovering precious metals from a variety of materials, including jewelry and bullions from the secondary market, d'ore from mining companies, and industrial scraps and solutions. Our personalized approach to each customer starts with a dedicated crucible that is exclusively used for their material. Our experienced staff then implements the most efficient refining process for each material, resulting in quick turnaround times and competitive pricing.

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**Gold bullion** is precious as bars or coins that are physically made of gold.

It is considered pure in weight. As a tangible asset, gold bullion has been a reliable investment and purchasing method for many centuries now, especially during bad economic times. Gold bullion trading basically means buying and selling these high-value assets in accordance with global market trends, and developments around the globe and currency fluctuations.

For investors, it is a must to buy bullion only from reputable dealers to ensure its authenticity as well as explore safe storage options for their investment. Gold bullion is still a mainstay for wealth preservation and trust for value worldwide.



## Services to mining companies

ValMeta precise approach in precious metal assaying allow us to deliver maximum value to our customers. Our modern refining facilities and operational experience allows us to provide fast and efficient refining services to mining companies.

**ValMeta has made several investments in the mining sector in Costa Rica, reflecting our commitment to investing in mining operations.**





# Contact Us

## UAE

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